

Monday, October 26 – Friday, November 6, 2015



- Eric Raimy, Ph.D.
- Bas Lansdorp, M.S.
- Anthony Atala, M.D.
- Darrell West, Ph.D.
- Nile Gardiner, Ph.D. & Aaron David Miller, Ph.D.
- Cokie Roberts
- Danielle Allen, Ph.D.
- Norman Gevitz, Ph.D.



Thomas B. Hagen Dignitas Award Winners
John and Silvia Ferretti

LECOM
HEALTH





Dear Friends:

Thank you!

Year in and year out, we continue to hear the same thing: Events like this just don't happen in cities like Erie. New York City? Certainly. Washington, D.C.? Absolutely. Boston, Chicago, and Los Angeles? Without a doubt. But Erie? Indeed, our mid-sized metro belongs on the list with those big cities where great, influential minds gather to discuss vital topics that shape and inform our understanding of the world at-large.

Drawing more than 3,000 attendees, The Jefferson Educational Society's Global Summit continues to be one of the most unique conferences not just in this region, but throughout the nation. Because of your desire for and support of the mission to discuss pressing, pertinent global issues, The Jefferson is able to continue its mission to explore such topics and to expose its audience to internationally and nationally renowned speakers who provide fresh, dynamic experiences that spark discourse and advance dialogue. The impressive list of speakers at The Jefferson is a reflection of the keen interest and support throughout Northwestern Pennsylvania.

The Summit kicks off with a look at the critical role our great community plays in understanding dialects throughout the U.S.; after all, Erie's speech patterns have been studied because of their exceptional neutrality. The CEO of Mars One, Bas Lansdorp, will present his foundation's research and accomplishments in endeavoring to get humans to Mars by 2025. Director of the Wake Forest Institute for Regenerative Medicine Anthony Atala – who printed a 3D kidney on stage at a TED conference – will explore the question of whether human organs can be printed or grown instead of transplanted. And Brookings Institute Vice President and Director of Governance Studies Darrell West will examine how broadband and fiber technology is advancing our world.

The second week starts with a discussion between Drs. Nile Gardiner and Aaron David Miller, who will provide a thoughtful overview on America's foreign policy and our role in the world. This is an issue that will clearly shape the 2016 race, and these two individuals are experts in this field and passionate about their points of view. Author, columnist, and commentator Cokie Roberts will discuss her life in journalism and draw from the critically acclaimed books she's written about women in politics. UPS Foundation Professor of Social Science at the Institute for Advanced Study Danielle Allen will present a look at the Declaration of Independence and how we can better understand equality through its lens.

Concluding this year's Summit, medical historian Norman Gevitz will examine the history, current state, and future of osteopathic medicine as the keynote speaker when Drs. John and Silvia Ferretti are honored as this year's Thomas B. Hagen Dignitas Award winners.

I look forward to seeing you at Global Summit VII from Oct. 26 to Nov. 6 for what undoubtedly will be another series of remarkable speakers. Again, thank you sincerely for your support of The Global Summit and The Jefferson – your commitment affirms that Erie can and does dare to dream big and be bold.

Best Regards,

Steve Scully,
Global Summit Chair



The Agora

By Michael Hinman

Unveiling - Sunday, Oct. 25. Time: 3 to 5 p.m.

Artist Event - Public Invited Artist Lecture: 3:30

In Greek, "agora" means "gathering place." Though many ancient Greek cities had an agora, one stands out in time as the most significant.

Housed in the city dedicated to Athena, the goddess of wisdom, the Agora of ancient Athens was where many of the most influential thinkers of the age began to shape the first democracy and the basis of western thinking. Ideas were discussed here that would remain relevant for more than two thousand years.

During the Renaissance the beauty of classical antiquity blossomed. A flurry of artists, architects, statesmen, and writers, all well-versed in the study of ancient Greece, accomplished some of man's greatest achievements. Fueled, too, by neoclassical inspiration from Europe, the Founding Fathers of the United States of America drew inspiration from the writers and architects of classical Greece.

My *Agora* serves not only as a celebration of these glorious centuries in Athens, but also as a reminder that the study of history reveals valuable lessons for our civilization and the arts. The Athenians' dedication to recording history, funding the arts, and developing education ensured that their ideas would continue flourishing over time.

This painting celebrates great men who not only had the intelligence and ability to accomplish tremendous feats of engineering, science, art, and politics but also to document these accomplishments and educate future generations. The most significant lesson I have learned from my study of the ancient Greeks is if you invest in ideas and structures built to last for centuries and dedicate your greatest efforts to education, these ideas will develop further beyond your highest expectations at the hands of many others for centuries to come.

The Importance of Erie, Pa. in Understanding the Changing Dialects of America's Language

Born in Erie, Pa., Eric Raimy, Ph.D., understands the slang, speech, and sounds of our city. As a professor of linguistics, Raimy also knows about dialect – that peculiar set of words and sounds specific to a region or people. In his talk, “The Importance of Erie, PA, in Understanding the Changing Dialects of America's Language,” Raimy will bring the two together, revealing the city's unique position sitting astride the sharpest divide of two of North America's strongest dialects (Inland Northern and Upper Midwestern) in order to analyze our influence on language in the region.

A full professor of English and Chair of the Department of Linguistics at the University of Wisconsin-Madison, Dr. Raimy lists his interests as “cognitive science, generative grammar, phonology, morphology, phonetics, and syntax.” Concerned largely with phonology – the study of sounds in speech – Raimy has published two books, *Contemporary Views on Architecture and Representations in Phonology*, and *The Phonology and Morphology of Reduplication*. More succinctly, Raimy studies and writes about the sounds used in our everyday speech. He is, for example, a member and collaborator of the “Wisconsin Englishes Project,” which produced the book *Wisconsin Talk: Linguistic Diversity in the Badger State* – a fascinating look at the past and present dialects of English spoken in Wisconsin and the upper Midwest.

According to his students' reviews on RateMyProfessors.com, Raimy is “super enthusiastic,” “entertaining,” “funny,” and “great eye candy,” even if he does have trouble “translating the things he knows into English.”



Mission Mars – Forwarding our Dreams into Reality

“Space: the final frontier,” opens the television series, Star Trek, echoing the hopes and aspirations of adventure-seeking people everywhere; but while humans have set foot on the moon, we haven't left our planet's direct orbit since 1972. Like former presidential candidate Newt Gingrich – who in 2012 called for a base on the moon and regular flights to Mars – many see our neighboring red planet as the next logical goal for a renewed push into space. With his talk, “Mission to Mars – Forwarding Our Dreams into Reality,” Dutch co-founder and CEO of Mars One, Bas Landsdorp, agrees.

Mars One's goal is nothing short of a permanent human colony on Mars. Raising money through kick-starter campaigns and other online fundraisers, the nonprofit organization hopes to build and staff an outpost on the planet by 2027; right now, Mars One is looking for volunteers to be among the first colonists on the Red Planet – and you can apply online with your resume and one-minute video at www.mars-one.com. Partnering with Lockheed Martin, the Paragon Space Development Corporation, and other technology firms, Mars One has inspired thousands of would-be astronauts, as well as a line of sportswear from Wimbledon champ Bjorn Borg's clothing company.

Landsdorp has a Master of Science degree in Mechanical Engineering from University of Twente in Enschede, Netherlands; he worked at Delft University of Technology before founding Ampyx Power, a company that harnesses wind power using robot-controlled gliders. He sold his shares in Ampyx Power to fund Mars One.



LILLY BROADCASTING



The Importance of Erie, Pa. in Understanding the Changing Dialects of America's Language

Eric Raimy, Ph.D.

Editor, Author, Professor, Chair of the Department of Linguistics; University of Wisconsin-Madison

Monday, October 26, 2015

7:30 PM

The Jefferson Educational Society



Mission Mars – Forwarding our Dreams into Reality

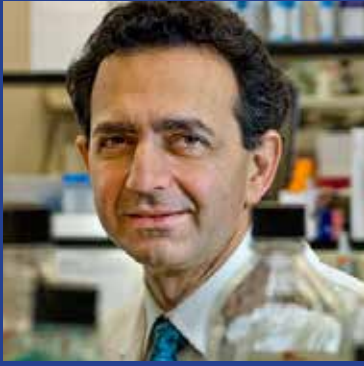
Bas Landsdorp, M.S.

Entrepreneur, CEO of Mars One

Tuesday, October 27, 2015

7:30 PM

The Jefferson Educational Society



Growing Human Tissues: Can We Print Organs Instead of Transplanting Them?

Anthony Atala, M.D.

Director of the Institute for Regenerative Medicine, Professor and Chair of the Department of Urology, Practicing Surgeon and Researcher of Regenerative Medicine; Wake Forest University

Wednesday, October 28, 2015

11:30 AM Luncheon

The Jefferson Educational Society

Growing Human Tissues: Can We Print Organs Instead of Transplanting Them?

You can make just about anything with a 3D printer: Acoustic guitars, cars, a camera lens, coffee cups, assault rifles; lucky conference-goers in 2014 even enjoyed 3D-printed Oreos in custom-made flavors – banana, mint, birthday cake, or lime. Dr. Anthony Atala, Director of Wake Forest's Institute for Regenerative Medicine and chair of its Department of Urology, even printed a kidney-shaped mold live on stage in 2011, a landmark moment for the medical applications of 3D printing.

Recognized by *Time* magazine, *Scientific American*, *Discover* magazine, *U.S. News & World Report*, and *The New York Times* for his work in tissue engineering, Dr. Atala pioneered the technique for growing fully functioning bladders in the laboratory, as well as the harvesting of stem cells from the amniotic fluid of pregnant women.

Dr. Atala edits medicinal journals about stem cells, urology, and tissue rejuvenation; he has received the Christopher Columbus Foundation Award, the World Technology Award in Health and Medicine, and the Samuel D. Gross Prize, among other accolades, and was in 2011 elected to the Institute of Medicine of the National Academy of Sciences. Atala attended the University of Miami for his undergraduate studies, the University of Louisville's medical school, and was a fellow at the Harvard Medical School's affiliated Children's Hospital in Boston.

Gigacities: How Broadband is Reshaping the World

Today's mobile technology allows us to put in our pocket computing power that's a million times more powerful than the computer that put U.S. astronauts on the moon; while most of that immense power is put to use downloading cat videos and playing video games, today's mobile and computing power is changing both our world, and the way we interact with it. In his talk, "Gigacities: How Broadband is Reshaping the World," Darrell West, Ph.D., explains how, perhaps providing insight into local ISP Velocity Network's recent decision to bring high-speed residential fiber optic service to our region.

Vice President and Director of the Center for Technology Information at the Brookings Institution, West writes about technology, mass media, campaigns, and elections. West is also editor-in-chief of the Brookings Institution's science and technology policy blog, *TechTank*.

West has authored or co-authored 20 books, including his most recent work, *Going Mobile: How Wireless Technology is Reshaping Our Lives*, which was released by the Brookings Institution Press this year. His 2014 book, *Billionaires: Reflections on the Upper Crust*, which takes readers on "a thoughtful romp through the world of our billionaire class," as E.J. Dionne described it, received wide media attention for its measuring of billionaires' influence worldwide, as well as providing case studies of some of our most powerful plutocrats.



Gigacities: How Broadband is Reshaping the World

Darrell West, Ph.D.

Editor-in-Chief of TechTank, VP and Director of Governance Studies at the Brookings Institution, Founding Director of the Center For Technology Innovation at Brookings, Author

Friday, October 30, 2015

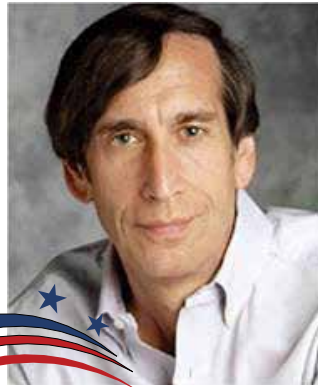
7:30 PM

The Jefferson Educational Society





Nile Gardiner, PhD.
 Director of The Heritage Foundation's
 Margaret Thatcher Center for Freedom
 – The Davis Institute for National
 Security & Foreign Policy at the
 Heritage Foundation



Aaron David Miller, Ph.D.
 Author, VP for New Initiatives,
 Distinguished Scholar at the Woodrow
 Wilson International Center for
 Scholars

US Foreign Policy & Our Role in the World – a debate moderated by C-SPAN's Steve Scully

In the space between President George W. Bush's invasion of Iraq and President Barack Obama's recent treaty with Iran lies a gulf of ideology. One thing, however, ties the two administrations' policy decisions together: they both represent the idea that the United States should and does exert tremendous influence over world affairs. "US Foreign Policy & Our Role in the World," a panel discussion moderated by C-SPAN's Steve Scully and featuring Drs. Nile Gardiner and Aaron David Miller, contemplates that influence, its direction, and its efficacy.

Dr. Gardiner is a conservative British commentator and the Director of The Heritage Foundation's Margaret Thatcher Center for Freedom. An expert on the United Nations, U.S.-Anglo relations, and Great Britain and Europe's role in battling terrorism, Gardiner served as an aide and foreign policy researcher to former British Prime Minister Margaret Thatcher, as an adviser to the 2005 Gingrich-Mitchell Task Force on the United Nations, and as a foreign policy adviser for Rudy Giuliani's 2008 presidential campaign.

A recipient of a doctorate in History from Yale University, Dr. Gardiner has written a number of policy papers, articles, and op-eds for publications such as *The Wall Street Journal*, *The Washington Times*, *The Weekly Standard*, *The London Times*, and *The New York Times*, among others. He also regularly appears as a commentator for the Fox News Channel, CNN, the BBC, and NPR.

Dr. Miller is the Vice President for New Initiatives and a Distinguished Scholar at the Woodrow Wilson International Center for Scholars. An expert on the Middle East and Arab-Israeli relations, Dr. Miller served as an adviser at the US Department of State for both Democratic and Republican administrations, helping formulate US policy on the Arab-Israeli peace process.

Receiving his doctorate in American Diplomatic and Middle East History from the University of Michigan, Dr. Miller has written several books, including *The Much Too Promised Land: America's Elusive Search for Arab-Israeli Peace*, *The Arab States and the Palestine Question: Between Ideology and Self Interest*, and *The PLO and the Politics of Survival*, among others. Dr. Miller has also appeared on CNN, Fox News, the BBC, the CBC, and CBS Evening News.

**US Foreign Policy
 & Our Role in the World**
 – a debate moderated by
 C-SPAN's Steve Scully

**Nile Gardiner, Ph.D. & Aaron David
 Miller, Ph.D.**

**Monday, November 2, 2015
 7:30 PM
 The Jefferson Educational Society**





Author, Columnist, Television Commentator: An Evening with Cokie Roberts

Journalist, Author, Senior News Analyst for NPR, Political Commentator for ABC News

Tuesday, November 3, 2015
7:30 PM

Cathedral Prep Auditorium

Author, Columnist, Television Commentator: An Evening with Cokie Roberts

Media personalities can often be thought of as close friends, or even members of the family – we share our morning coffee with them, we look to them for noontime news, and we often end our days with their comforting words still ringing in our ears. For more than 40 years, Cokie Roberts has been a trusted and welcomed presence in our lives; her talk, “Author, Columnist, Television Commentator: An Evening with Cokie Roberts,” promises an inside view of this broadcasting legend’s career.

A contributing Senior News Analyst for NPR, Roberts also makes regular appearances on *This Week with George Stephanopoulos* and ABC News. Roberts’ position as political analyst is bolstered by 40 years in broadcasting, 10 years of which were as NPR’s congressional correspondent, and another 6 years as co-host with Sam Donaldson of ABC’s *This Week*.

Roberts also has written a number of bestsellers, including *From This Day Forward*, *We Are Our Mothers’ Daughters*, *Founding Mothers*, and *Ladies of Liberty*. Roberts’ work focuses on the roles and relationships of noted women in U.S. history.

The Library of Congress this year named Roberts a “Living Legend,” an honor bestowed on public figures who have made “significant contributions to America’s diverse cultural, scientific, and social heritage.”



Reading the Declaration of Independence in Defense of Equality

Danielle Allen, Ph.D.
Author, Professor, Political Theorist,
Institute for Advanced Study

Wednesday, November 4, 2015
7:30 PM

The Jefferson Educational Society

Reading the Declaration of Independence in Defense of Equality

In his Gettysburg Address of 1863, President Abraham Lincoln embraced the Declaration of Independence when he noted that the United States at its founding was “dedicated to the proposition that all men are created equal.” The rhetoric was deliberate; in the war Lincoln was fighting, he opposed slavery, an institution that was fully legal under the Constitution. Only if you view the Declaration of Independence – and its “self-evident truth” that all are entitled to “life, liberty, and the pursuit of happiness” – as the nation’s founding document could you see slavery as incompatible with American ideology.

Likewise, in Dr. Danielle Allen’s *Reading the Declaration of Independence in Defense of Equality* – based on her 2015 book of the same name – she argues that the Declaration of Independence represents our full political philosophy that shaped the Constitution and informs our views of equality and freedom, even today.

Dr. Allen is a UPS Foundation Professor in the School of Social Science at the Institute for Advanced Studies in Princeton, N.J. A political theorist, philosopher, and classicist, Dr. Allen received Ph.D.s in Government from Harvard University, and Classics at the University of Cambridge. Dr. Allen has published books and scholarly articles on Ancient Greece, US slavery and civil rights, and justice and democracy. Among her many awards and honors, she received a MacArthur Fellowship grant in 2002.



The Future of Osteopathic Medicine and Osteopathy: A Global Perspective

In “History, Current State, and Future of Osteopathy,” Dr. Norman Gevitz discusses a branch of medicine that was founded in the late 19th century on the belief that most diseases have their roots in the muscle and skeletal system. Osteopaths specialize in the manipulation of the joints, tissues, and muscles of the body to improve posture, reduce pain, and to promote good circulation of the body’s blood.

Dr. Gevitz is Professor of History and Sociology of Medicine and Senior Vice President of Academic Affairs at A.T. Still University, which focuses on osteopathic medicine. He’s written a number of books and papers, including *The DOs: Osteopathic Medicine in the US*, which originally appeared in 1982. Most of Dr. Gevitz’ work focuses on osteopathy, including regular pieces for *The Journal of the American Osteopathic Association*.



The Future of Osteopathic Medicine and Osteopathy: A Global Perspective

Norman Gevitz, Ph.D.

Professor of History and Sociology of Medicine, Department of Family Medicine, Preventive Medicine & Community Health, Senior VP Academic Affairs, A.T. Still University of Health Sciences Kirksville College of Osteopathic Medicine.

Friday, November 6, 2015

7:30 PM

Bayfront Convention Center



John and Silvia Ferretti

Thomas B. Hagen Dignitas Award Winners

This year’s Thomas B. Hagen Dignitas Award – given to an Erie citizen who’s made a significant contribution to American society – goes to the sibling Drs. John and Silvia Ferretti.

John and Silvia Ferretti were instrumental in the founding and success of Lake Erie College of Osteopathic Medicine – LECOM. As one of Millcreek Community Hospital’s chief administrators, John led the campaign to create its own medical school. Silvia became the school’s first dean – and first woman dean to serve any osteopathic medical school. LECOM was founded with the goal to provide local, quality, and affordable healthcare in Erie and across the nation, and is a leader in the teaching and practice of progressive, preventative, and whole-person medicine.

Dr. John Ferretti is the current President and CEO of LECOM, and the President of Millcreek Health System, Erie. He has also served as the Medical Director of Millcreek Community Hospital, and as Clinical Professor in the LECOM’s Department of Internal Medicine. John Ferretti has been honored, among others, by Gannon University and the international Newcomen Society for his activities, and in 2002 won the Giuseppe Mazzini Civic Association Person of the Year award for his leadership, community presence, and character. He was named in 1988 by the American Osteopathic Association as Educator of the Year.

Dr. Silvia Ferretti is LECOM’s Provost and Vice President and Dean of Academic Affairs, and is also Clinical Professor of Internal Medicine/Physical Medicine and Rehabilitation. Before joining LECOM, Silvia Ferretti was Chief of Rehabilitation at Erie’s Lake Rehabilitation Hospital. She also taught at the Philadelphia College of Osteopathic Medicine, where she earned her doctorate. She also served as the Chair of Pennsylvania’s state board of Osteopathy and is current Chair of the Dean’s Executive Committee of the American Association of Colleges of Osteopathic Medicine. Silvia Ferretti has received numerous honors, including from Edinboro and Gannon universities in Erie, Gov. Tom Ridge, and the Pennsylvania House of Representatives for her dedication to public service.

Thomas B. Hagen Dignitas Award Winners

Presented to John and Silvia Ferretti

Friday, November 6, 2015

7:30 PM

Bayfront Convention Center



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Visa, MasterCard, AMEX and Discover accepted.
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	<i>Early Bird Prices</i>	<i>After October 9, 2015</i>
Adult Tickets:	\$25	\$35
VIP Tickets*:	\$50	\$60
Adult Pass:	\$150	\$175
VIP Pass*:	\$300	\$375
Student Tickets:	\$10	\$35

*VIP tickets and passes provide preferred seating

DATE & TIME	TOPIC	SPEAKER
Monday, October 26 7:30 PM	The Importance of Erie, Pa. in Understanding the Changing Dialects of America's Language	Eric Raimy, Ph.D.
Tuesday, October 27 7:30 PM	Mission Mars – Forwarding our Dreams into Reality	Bas Lansdorp, M.S.
Wednesday, October 28 11:30 AM Luncheon	Growing Human Tissues: Can We Print Organs Instead of Transplanting Them?	Anthony Atala, M.D.
Friday, October 30 7:30 PM	Gigacities: How Broadband is Reshaping the World	Darrell West, Ph.D.
Monday, November 2 7:30 PM	US Foreign Policy & Our Role in the World – a debate moderated by C-SPAN's Steve Scully	Nile Gardiner, Ph.D. & Aaron David Miller, Ph.D.
Tuesday, November 3 7:30 PM**	An Evening with Cokie Roberts Author, Columnist, Television Commentator	Cokie Roberts
Wednesday, November 4 7:30 PM	Reading the Declaration of Independence in Defense of Equality	Danielle Allen, Ph.D.
Friday, November 6 7:30 PM*	The Future of Osteopathic Medicine and Osteopathy: A Global Perspective	Norman Gevitz, Ph.D.
Thomas B. Hagen Dignitas Award Winners Presented to John and Silvia Ferretti Friday, November 6, 2015 at 7:30 PM		

*To Be Held at the Bayfront Convention Center

**To Be Held at Cathedral Preparatory School

All other programs – unless otherwise indicated – are scheduled to be held at the Jefferson Educational Society, 3207 State Street, Erie, PA 16508.

SCHEDULE SUBJECT TO CHANGE.

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PAST GLOBAL SUMMIT SPEAKERS



Joel Barker, Ph.D.
Harvey A. Bender, Ph.D.
David Brooks
Ira Byock, M.D.
Barry Casselman, M.F.A.
Howard Dean, M.D.
Eugene J. Dionne, Ph.D.
Crislyn D'Souza-Schorey, Ph.D.
Tom Flynn

Freddie H. Fu, M.D.
Francis Fukuyama, Ph.D.
David Gergen, J.D.
General Michael V. Hayden
George S. Howard, Ph.D.
Elaine C. Kamarck, Ph.D.
Paul Kennedy, Ph.D.
Kevin Kickenschner, M.D.
Robert Kirshner, Ph.D.
Brian Lamb, B.A., U.S. Navy Ret.
G. Terry Madonna, Ph.D.
Thomas E. Mann, Ph.D.
Harry Markopolos, M.S., C.F.A.
Ian Morris, Ph.D.

Norman Ornstein, Ph.D.
Dave Porter, C.Ec.D.
Stephen Porter, J.D.
Michael J. Songer, J.D.
Steve Scully, M.S.
Alice M. Rivlin, Ph.D.
Karl Rove

Alan J. Russell, Ph.D.
Richard Norton Smith
William A. Smith, Ed.D.
Edith Widder, Ph.D.

Charles C. Mann
Stephen Burt
Bruce Katz
Sister Joan Chittister
Donna Brazile
Michael Steele
Laura Bush
Michele Ridge
Gregory Skomal



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Thomas Jefferson believed a citizenry that was educated on issues and shared its ideas through public discourse had the power to make a difference in the world.

The Jefferson Educational Society of Erie is a strong proponent of that belief, offering courses, seminars, and lectures that explain the ideas that formed the past, assist in exploring the present, and offer guidance in creating the future of the Erie region.



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